

Championships



The Events Tasmania Grants Program

Thank you for your interest in the Events Tasmania Grants Program. This document provides guidelines for organisations interested in seeking funding through the Championship grants category.

Before you submit your application online, please read the guidelines to confirm your eligibility.

About Events Tasmania

Events are an incredibly important part of the visitor economy. They create a trigger for travel, promote regional dispersal of visitors and generate fantastic stories and images that in turn increase people's desire to visit Tasmania.

Housed within the Department of State Growth, Events Tasmania delivers part of the *Tasmanian Government Events Strategy 2015-2020*; to deliver a balanced events portfolio that enhances Tasmania's reputation as a tourism destination.

Events supported through Events Tasmania return around \$100 million to the Tasmanian economy each year, as well as creating jobs and engendering pride in our state.

Our support and funding programs have been developed to maintain a balanced events portfolio that:

- attracts people to Tasmania; supporting the joint strategy between the tourism industry and government to increase visitor numbers to Tasmania to 1.5 million per year by 2020;
- encourages Tasmanians to move around the state; and
- gets people talking about Tasmania through their own circles of influence.

About the program

Established in 2002, the Events Tasmania Grants Program has provided funds to over 1000 events. Funding is available through the Events Tasmania Grants Program this year under the following grant categories:

- Touring grants
- Marketing Tasmania grants
- Championship grants
- One-off Assistance grants

More information about the Events Tasmania Grants Program is available at www.eventstasmania.com/grants.



About Championship grants

Events Tasmania is committed to increasing the number of people coming to Tasmania, ensuring that they travel around the state while they are here.

As part of meeting these objectives, Events Tasmania is investing in events that bring competitors and supporters to Tasmania.

Grants are worked out against set criteria up to a maximum of \$7 000 and are available to eligible competitions, championships and sporting events that:

- attract more than 100 people from outside Tasmania
- stay three nights or more in paid commercial accommodation (hotel, motel, B&B, cabin)
- promote pre- and post-championship holidays and regional touring as a part of their event promotion.

Applicants can be based anywhere in Australia, and must be able to enter into a funding agreement with the Tasmanian Government.

Championship grants funding criteria

Grants are valued from \$2 000 to \$7 000. There are three simple questions asked in the table below that will assist you with determining your grant value:

| How many interstate or overseas visitors are coming to your Championship? | When is your championship being held? | Where in Tasmania is your championship being held? | Grant value |
|---|---------------------------------------|--|-------------|
| Between 100 and 199 | Between December and February | Greater Hobart | \$2000 |
| | | Outside Greater Hobart | \$3000 |
| | Between March and November | Greater Hobart | \$3000 |
| | | Outside Greater Hobart | \$3000 |
| Between 200 and 399 | Between December and February | Greater Hobart | \$3000 |
| | | Outside Greater Hobart | \$3000 |
| | Between March and November | Greater Hobart | \$3000 |
| | | Outside Greater Hobart | \$5000 |
| Over 400 | Between December and February | Greater Hobart | \$3000 |
| | | Outside Greater Hobart | \$5000 |
| | Between March and November | Greater Hobart | \$5000 |
| | | Outside Greater Hobart | \$7000 |

Reasons you may not be eligible for a grant

Our funding programs don't support conferences, conventions, symposiums, trade fairs, fundraising events, expos and events that are primarily a showcase for stall-holders to demonstrate, promote or sell services or products.

If your event already receives Events Tasmania funding through a Major Event Partnership you are not eligible for funding from the Grants Program for the same event.

When and how to apply

There are no application deadlines for Championship grants, but we do ask that you lodge your application at least three months prior to commencement of your event.

Step by step guide to applying for, claiming and acquitting a Championship grant

To apply

1. Ensure that you meet the eligibility criteria prior to submitting an application.
2. Complete and submit the Championship grants online application form at the following link:
eventstasmania.com/applynow/championships
3. Within two weeks you will receive notification that your application has been received, and if it has been approved (and if not, why).

To claim grant funds

4. As a successful applicant you enter into a funding agreement with the Tasmanian Government that outlines your commitments to receive the grant.
5. Once the funding agreement is finalised, you submit an invoice to us for the agreed grant amount, which will be paid within 30 days.

Deliver your event

6. At the conclusion of your event you are required to provide Events Tasmania with information detailing each attendee's name and the name of the paid accommodation they stayed at during the event.
7. Events Tasmania will audit your information to ensure compliance with the funding agreement, and follow-up with you afterwards.



Events Tasmania

GPO Box 536, Hobart, TAS 7001

03 6165 5022

info@eventstasmania.com

www.eventstasmania.com

[@eventstasmania](https://www.facebook.com/eventstasmania)