

Landing Pads Application

CONTACT INFORMATION

*** indicates a required field.**

Contact Details

Full Name *Required

Title

First Name

Last Name

Position or Role in the Company/Startup

Primary Email *Required

LinkedIn Profile

Primary Phone Number *Required

Primary Address *Required

Address

Suburb/Town State/Provinc Postcode Country

e

Primary Website *Required

Company/Startup Name *Required

ABN

How did you hear about the Landing Pads program? *Required



Must be no more than 100 words.

BUSINESS DESCRIPTION

*** indicates a required field.**

Provide a one sentence description of your startup ***Required**

NOTE: Must be no more than 50 words

Tell us the key business objectives and vision for your startup. ***Required**

NOTE: Must be no more than 200 words

Please number, in order of preference (i.e. 1 is highest preference) the Landing Pad(s) you would like to apply for (only number those locations you wish to be considered for)

San Francisco

Tel Aviv

Shanghai

Berlin

Singapore

Why did you select the above Landing Pad(s) (Market relevance)? ***Required**

Must be no more than 200 words.

What would 90 days in a Landing Pad do for your startup? *Required

NOTE: Must be no more than 100 words

Are you currently (or have you previously been) in an accelerator/incubator? *Required

Response required.

- Yes
- No

[Clear](#) the selected value for Are you currently (or have you previously been) in an accelerator/incubator?

If you answered “Yes” above, please identify the accelerator/incubator you are in, or have previously been in

Do you have the financial means in place to sustain 90 days in a Landing Pad?

- Yes
- No

[Clear](#) the selected value for Do you have the financial means in place to sustain 90 days in a Landing Pad?

NOTE: Costs could include flights, accommodation, insurance, visas, etc.

What stage of investment engagement is your startup at (bootstrapping, angel investment, seed funding, VC funding, series A, B or C, etc.)? *Required

NOTE: Must be no more than 50 words

Tell us about your ability to scale your startup. Responses should address how your business has:

- identified its growth objectives and how you are ready to launch globally
- a credible executive team in place
- a minimum viable product to deliver to a sizeable market
- a good understanding of the various growth financing mechanisms
- an ability to move to the next point by connecting with potential partners, funders or potential customers in overseas markets

How will you scale your startup? *Required

NOTE: Must be no more than 200 words

Tell us about your startup's traction. Responses should demonstrate that you have:

- a proof of concept and/or IP protection
- existing sales, and/or can quantify your user/customer pool
- received funding (from public, private or other sources)
- partners in Australia who have done due diligence on your technology/company and are supporting your application

What traction does your startup have? *Required

NOTE: Must be no more than 200 words

What differentiates your startup?

- How does your startup disrupt the marketplace?
- What are your differentiated services or technologies?

- Who are your key competitors?

What differentiates your startup? *Required



NOTE: Must be no more than 200 words

Tell us about your team. Responses should include:

- who the founders are and their backgrounds
- the supporters and mentors you have in place

Who's in your team? *Required



NOTE: Must be no more than 200 words

Upload your pitch or slide deck - A Pitch Deck would be highly valued by the Assessment Panel

Attach a file:

NOTE: You can upload multiple files

Provide a link to your pitch video (if you have one)