

Pride Events and Festivals Fund

Program Guidelines 2019-20

Closing date for applications is 14 October 2019
For events from 1 November 2019 – 31
December 2020
Applications can be submitted online at
www.vic.gov.au



Premier
and Cabinet

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About the Pride Events and Festivals Fund

The Pride Events and Festivals Fund (PEFF) is one of many ways the Victorian Government is supporting LGBTIQ communities. The fund was established to support LGBTIQ events in Victoria. These events will promote LGBTIQ arts and culture, celebrate acceptance and diversity, and build resilience against LGBTIQ discrimination.

The fund will help build understanding of LGBTIQ communities across Victoria. The fund also enables a more strategic and sustained approach to LGBTIQ events across the state.

Program objectives

The PEFF will help build understanding of LGBTIQ communities across Victoria.

There is one application stream under the PEFF. Applicants may apply for funding to the value of \$10,000 and must clearly align to at least **one** of the program objectives.

The Pride Events and Festivals Fund program objectives are to:

- Strengthen LGBTIQ community pride, places, and heritage
- Recognise and support marginalised or isolated people or communities
- Celebrate and build resilience in the face of on-going discrimination
- Build public profile, visibility, and understanding of LGBTIQ communities.

Additional objectives

Applications that seek to support events or festivals for the following communities will be viewed favourably:

- Rural and regional LGBTIQ communities
- Multicultural and multi-faith LGBTIQ communities
- Aboriginal LGBTIQ communities
- LGBTIQ Victorians with a disability
- LGBTIQ people experiencing mental health issues
- Trans and gender diverse communities
- Bisexual communities
- Intersex communities.

Funding amounts

The 2019-20 round of the PEFF has a total funding amount of \$152,000.

Organisations are invited to apply for grants to the value of \$10,000. Please note that organisations are welcome to submit multiple applications for different events and festivals under the PEFF.

In the 2019-20 State Government budget, an extra \$50,000 a year has been added to the Pride Events and Festivals Fund specifically for regional and rural events.

Who can apply

To be eligible to apply for the PEFF, an organisation must:

- Have a current Australian Business Number (ABN)
- Be a not-for-profit entity
- Not have any overdue deliverables from other grants provided by the Department of Premier and Cabinet (DPC).

If your organisation does not have an ABN, you must nominate an eligible auspice to administer any funds granted.

If you are unsure whether your organisation is eligible, please contact DPC well before the application closing date.

Timing

Timing for the PEFF is below:

Opening Date	Closing Date	For Events Between
16 September 2019	14 October 2019	1 November 2019 – 31 December 2020

Eligible activities

Below is a list of potential activities that are eligible in this program. Please note, this list is not exhaustive. If you are unsure whether your proposed activity is eligible, please contact DPC to discuss.

- LGBTIQ festivals or events
- LGBTIQ performance, cultural exhibitions, and sporting events
- Celebrations of LGBTIQ days of significance
- Events that promote dialogue and understanding of the LGBTIQ issues across the broader Victorian community
- Conferences and forums focused on LGBTIQ issues.

Ineligible activities

The following activities cannot be supported and will be ineligible for funding:

- Commercial or fundraising activities
- Events that promote or are held for political purposes
- Events taking place outside of Victoria
- Events occurring outside of the funding period
- Retrospective funding for projects or programs that have already started or have completed
- Applications submitted by organisations that have failed to comply with the terms and conditions of previously awarded DPC grants.
- Activities and/or organisations being funded primarily under another State, Federal, or Local Government program, and/or where the project is clearly within the programmatic responsibility of another Government program.

If you are unsure whether any of your proposed activities are ineligible, please contact DPC well before the application closing date.

How to apply

Organisations are invited to complete an application form through our online system, accessible [here](#). If you are having difficulty using our online system please contact us and we will assist you to submit your application in an alternate manner.

It is vitally important that organisations ensure each element of their application is eligible under the program guidelines. If any aspect of the applications falls outside of the guidelines, the whole application may be deemed ineligible.

To ensure a fair and equitable process, no applications will be accepted after the closing date.

For more information or if you require assistance, please contact the Equality branch on 7005 1305 or email equality@dpc.vic.gov.au.

Assessment process

All applications are to be submitted through our online portal, unless a prior written arrangement has been agreed with DPC. Staff from DPC will score each application against the program objectives which are located at the end of this document.

The application portal is accessible [here](#).

Events and festivals focusing on the communities listed on page 3 will be prioritised in the scoring process.

DPC will provide recommendations to the Minister for Equality who will make the final decision on which organisations are to be funded and to what amount.

When the Minister's decision has been finalised, successful and unsuccessful applicants will be notified by phone and email. Feedback will be provided at this time if requested.

Please note, all decisions made by DPC and the Minister for Equality are final.

Funding agreements

Successful organisations, or the Auspicing bodies, will be required to enter into a Common Funding Agreement (CFA) with DPC, which outlines the terms and conditions of the grant including the use of funds, term of the agreement and reporting requirements.

The CFA is a contract that outlines the roles and responsibilities of both the Department and the organisation being funded.

If you would like further details regarding entering into a CFA with DPC, please contact the Equality branch at email equality@dpc.vic.gov.au.

Assessment criteria

Each application will be scored against five areas:

- Summary and purpose
- Objectives
- Community engagement
- Delivery
- Outcomes and evaluation.

Summary and purpose (10%)

- Eligible activities
 - A clear description of all proposed activities is provided
 - All proposed activities are eligible under the broader Pride Events and Festivals Fund guidelines.
- Objectives
 - The proposed activities align with the objectives of the Pride Events and Festivals Fund as listed on page 3 of this document
 - The proposed activities target a priority group as listed on page 3 of this document.

Objectives (20%)

- The application clearly outlines why the proposed activity is needed.
- The application clearly articulates what the expected outcomes of such an activity
 - There is a strong link between the proposed activity and expected outcomes
 - Evidence is provided explaining the benefit of such an activity and its expected outcomes.

Community engagement (30%)

- Involvement
 - Application demonstrates that diverse communities will be involved in the both the event planning and delivery
 - Evidence provided detailing involvement of diverse communities

- Application articulates how any partnerships made for the purpose of this application will be maintained after completion of this grant activity.
- Attendance
 - The application demonstrates that diverse communities will attend the event
 - Evidence provided indicating how diverse communities have been engaged to attend the proposed event(s).

Delivery (30%)

- Planning and timelines
 - The application clearly outlines how the proposed activities will be delivered
 - The application provides clear and realistic timelines for activity delivery
 - The application demonstrates a good understanding of project management requirements.
- Skills and experience
 - The applicant clearly articulates how those involved possess the relevant skills and experience necessary to deliver the proposed activities.
- Communication
 - The application provides a thorough communications plan for how the proposed activities will be advertised to the wider community.
- Budget
 - The application provides a detailed and comprehensive budget based on sound estimates
 - All associated costs are identified and budgeted
 - The application provides evidence of alternative funding sources
 - Quotations have been provided where possible.

Outcomes and evaluation (10%)

- Evaluation
 - The application provides a detailed plan to collect relevant information that will enable an in-depth analysis of the successes and difficulties faced in developing and running the proposed activities.

Contact details

If you have any questions or concerns with the Program Guidelines or application process, please contact:

Email: equality@dpc.vic.gov.au

Phone: (03) 700 51305 (Rowena Doo)